

Oct.25, 2022

11:00 AM

PLAINFIELD EID CORP MEETING

CONSENT AGENDA

Welcoming / Quorum

Consent Agenda Approval

Grant Goldman

Financial Committee Recommendations

Marc Armstrong/ Bill Kirkoff

Financial Statements

Kate LeGrand

Financial Review Update

Cinda Kelley

Business

Grant Goldman

2023 Budget Approval

2023 Officers:

Reports and Updates

Grant Goldman

CIRTA

Jennifer Gebhard

Plainfield Connector Review Philip Roth, Structure Point

Marketing

Town

Other

Public

Grant Goldman

Next Meeting

Adjourn

PLAINFIELD ECONOMIC IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING

September 13, 2022

The Board of Directors for the Plainfield Economic Improvement District (EID) Corporation held a public board meeting at 11:00AM on September 13, 2022, at the Yeager Office Suites of Plainfield, 2680 E Main St, in Plainfield. In addition, members and community partners were invited to participate via a Zoom teleconference if they were unable to attend in person.

Board Attending (in person)

Board Attending (virtually):

Vice President: Jill Evans

Treasurer: Marc Armstrong

Director: Bill Kirchoff

Secretary: Paige Bauernfeind

Director: Carissa Clark

Board Absent:

President: Grant Goldman

Members attending (virtually and in person):

Town of Plainfield: Andrew Klinger

Landowner: Cody Riles, Prologis

Others attending in person:

Vendors:

Kelley & Associates: Cinda Kelley

Kelley & Associates: Jaimie Johnson

CIRTA Jen Gebhard

CIRTA Consultant Philip Roth

Others attending (virtual)

Vendors:

Alliance ProAdvisors: Kate LeGrand

A quorum was established by Cinda Kelley. In the absence of President Grant Goldman, VP Jill Evans welcomes everyone and presents the **Consent Agenda and meeting minutes** from the meeting held on April 13, 2022. No comments by the Board. Marc Armstrong moves to approve the meeting minutes and Jill Evans seconds. All approve.

Financial Committee:

Financial Statements: Marc Armstrong presents the financial statements. Armstrong asks the Board if anyone has any questions. None. The Board accepts the financial statements as presented.

Marc Armstrong presents the Kemper Financial Review proposal. The proposal came in under the projected budget at \$6,000. Jill Evans moves to accept the proposal and Marc seconds. All approve.

Business:

Cinda Kelley presents the 2023 Plan slightly amended from the existing plan. Kelley asks for comments. With no comments, Jill Evans makes a motion to accept and Marc Armstrong seconds. The plan is accepted.

Kelley presents the proposed budget and considerations. Upon discussion, Kelley and LeGrand will draft the discussed changes for presentation and approval at the Oct. 2022 meeting.

Per discussion:

- Accounting will be increased to \$12,000
- Workforce Development will decrease to \$18,000

- Equipment will be added to \$1200.
- Maintenance will increase to \$25,000
- Shelter Expenses will add a sub of Access Improvement with the remaining balance of the projected distribution
- Transportation Connector and Admin will both see a 20% increase
- Other of \$5,000 will remain

Reports & Updates:

CIRTA: Jen Gebhard and Philip Roth presents to the Directors. He continues to gather information and concerns regarding the Connector services. The rebidding for services will begin in October. It is expected the bid will be rewarded in November with services beginning December 1 with the new vendor. A new vendor contract with stronger language will be incorporated and include restructuring.

The new vendor will agree to work with CIRTA and the EID to continue reviewing the existing services. Modifications will be recommended and approved by other CIRTA and the Plainfield EID Corp. Roth includes several notations that included 3 buses may be required to return to a 30-min route. The Bridgeport pickup location will likely be changed with the restructuring of the IndyGo Blue Line.

Board members asks a number of question and comments for CIRTA and Roth:

- Does the 30-min service help with ridership?
- We would like to know the number of riders vices the total rides.
- We would like to understand the # on- and off-loading at each Stop.
- Contract language needs to include reporting requirements.
- Zip codes of riders would be helpful information.
- Bikes and Trails in EID could be used with bike racks on the Connectors.
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Marketing: Jaime Johnson presents the 2022 Q1 Marketing Reports. He notes for the Directors that in 7 months efforts reached \$1million people with 19,560 website visits and 2409 referrals to EID companies.

Other Business:

Town: Andrew Klinger shares a number of new housing developments that are in works for Plainfield and within close proximity of the EID companies. New development locations include the Perry Crossing, Apex apartments, Hobbs Station, Poag, and Bomar.

The town is in the process of hiring a new Economic Director. Klinger requests that CIRTA and the EID include in all budgets costs associated with all expenses associated with the stops and signage.

Public Comments: Jill Evans opens the meeting for public comment. **None.** Public Comments closed.

Next Meeting:

Cinda Kelley reminds the Board that the Annual Action Plan and Budget is due to the Town by November 1st. Per Indiana Code, a quorum must be present to vote on the budget. The meeting will be held on October 25th, at 11:00am.

Adjourn: Jill Evans adjourns the meeting.